

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2019
FOR
BRITAIN MARKETING SERVICES LIMITED

James Todd & Co Limited
1 & 2 The Barn
Oldwick
West Stoke Road
Chichester
West Sussex
PO18 9AA

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FOR THE YEAR ENDED 31 AUGUST 2019

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BRITAIN MARKETING SERVICES LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31 AUGUST 2019

DIRECTOR: Mrs J Davies-Pugh

SECRETARY: Mrs J Davies-Pugh

REGISTERED OFFICE: 1 & 2 The Barn
Oldwick
West Stoke Road, Lavant
Chichester
West Sussex
PO18 9AA

REGISTERED NUMBER: 03574363 (England and Wales)

ACCOUNTANTS: James Todd & Co Limited
1 & 2 The Barn
Oldwick
West Stoke Road
Chichester
West Sussex
PO18 9AA

ABRIDGED BALANCE SHEET
31 AUGUST 2019

	Notes	31.8.19 £	£	31.8.18 £	£
FIXED ASSETS					
Intangible assets	4		-		1,000
Tangible assets	5		18,080		24,106
			<u>18,080</u>		<u>25,106</u>
CURRENT ASSETS					
Debtors		225,634		253,709	
Cash at bank and in hand		<u>200</u>		<u>2,247</u>	
		225,834		255,956	
CREDITORS					
Amounts falling due within one year		<u>143,060</u>		<u>137,862</u>	
NET CURRENT ASSETS			<u>82,774</u>		<u>118,094</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			100,854		143,200
CREDITORS					
Amounts falling due after more than one year			(70,666)		(116,667)
PROVISIONS FOR LIABILITIES			<u>(3,066)</u>		<u>(4,130)</u>
NET ASSETS			<u>27,122</u>		<u>22,403</u>

The notes form part of these financial statements

ABRIDGED BALANCE SHEET - continued
31 AUGUST 2019

	Notes	31.8.19 £	£	31.8.18 £	£
CAPITAL AND RESERVES					
Called up share capital	6		1,000		1,000
Retained earnings			26,122		21,403
SHAREHOLDERS' FUNDS			<u>27,122</u>		<u>22,403</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2019 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

All the members have consented to the preparation of an abridged Income Statement and an abridged Balance Sheet for the year ended 31 August 2019 in accordance with Section 444(2A) of the Companies Act 2006.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 26 May 2020 and were signed by:

Mrs J Davies-Pugh - Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2019

1. **STATUTORY INFORMATION**

BRITTAIN MARKETING SERVICES LIMITED is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention, and are in sterling (£), which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

Going concern

At the time of approving the financial statements, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. The directors therefore adopt the going concern basis of accounting in preparing the financial statements.

Turnover

Turnover represents the amounts derived from the provision of goods and services falling within the company's ordinary activities, after deduction of trade discounts, value added tax and any other other taxes.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Computer software is being amortised evenly over its estimated useful life of nil years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- straight line over the term of the lease
Fixtures and fittings	- 25% on reducing balance

At each balance sheet date, the company reviews the carrying amounts of its tangible fixed assets to determine whether there is any indication of their values being impaired. Any impairment losses are then treated as an expense during the period.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2019

2. ACCOUNTING POLICIES - continued**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 20 (2018 - 20) .

4. INTANGIBLE FIXED ASSETS

	Totals £
COST	
At 1 September 2018	
and 31 August 2019	<u>12,000</u>
AMORTISATION	
At 1 September 2018	11,000
Amortisation for year	<u>1,000</u>
At 31 August 2019	<u>12,000</u>
NET BOOK VALUE	
At 31 August 2019	<u>-</u>
At 31 August 2018	<u>1,000</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2019

5. TANGIBLE FIXED ASSETS

	Totals £
COST	
At 1 September 2018 and 31 August 2019	<u>161,695</u>
DEPRECIATION	
At 1 September 2018	137,589
Charge for year	<u>6,026</u>
At 31 August 2019	<u>143,615</u>
NET BOOK VALUE	
At 31 August 2019	<u>18,080</u>
At 31 August 2018	<u>24,106</u>

6. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.8.19 £	31.8.18 £
500	Ordinary	1	500	500
500	Ordinary	1	<u>500</u>	<u>500</u>
			<u>1,000</u>	<u>1,000</u>

7. RELATED PARTY DISCLOSURES

The company's entire share capital is owned by Juna Marketing Limited a company wholly owned and controlled by Mrs J Davies-Pugh. In the year to 31st August 2019 a dividend of £100,000 was paid to Juna Marketing Limited (2018 £60,000.) and management charges of £11,795 were also paid (2018 £8,175). At 31st August 2019 the company was owed £137,392 by Juna Marketing Limited (2018 £154,125)..

8. ULTIMATE CONTROLLING PARTY

The controlling party is Mrs J Davies-Pugh.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.